CONCEPT NOTE

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ASEM MOOC Stakeholders' Forum

7 November 2018

Seoul, Republic of Korea

1. Background and History

Emerging as part of the open educational resources movement, including Open Educational Resources (OER) and Open Course Ware (OCW), MOOC has received attention for its innovative features in terms of cost and access to higher education, as it allows the public to take lectures provided by prestigious universities for free. MOOC has expanded worldwide and is continuously being improved.

The start of MOOC was inspired by the ideal to widely share access to higher education with people who had missed out on the opportunity. Later, a variety of MOOC platforms were established: some platforms such as Coursera and Udacity were operated for profit, while others were managed by the government on their own, for example FUN-MOOC in France, K-MOOC in the Republic of Korea (ROK), and ThaiMOOC in Thailand. In addition, universities and other institutions with plans to enter the market of higher education have participated in the development of MOOC content. In this case, the specific direction for development needs to be discussed in consideration of target audience, lectures, and the methods of operation.

Against this backdrop, the Korean government recognized the need for cooperation and collaboration in this field, such as encouraging discussions between scholars, experts, and policymakers, and the sharing of best practices and information between regions or countries. In November 2016, at the first Senior Officials' Meeting (SOM1) for the 6th ASEM Education Ministers' Meeting, the creation of *the ASEM Network of MOOCs Initiative* was proposed. In April 2017, the ASEM MOOC Stakeholders' Meeting was held in Seoul to discuss the research of partner countries (or institutions) with the intention of participating in this Initiative and its role and operational direction. The following four projects were proposed:

- Establishing ASEM Network of MOOCs through ASEM MOOC Stakeholders' forum
- Joint Development and Operation of ASEM MOOCs Content
- Development of QA Guideline for ASEM MOOCs
- Publication of the Best Practices of Usage and Recognition of MOOCs.

(Please see Appendix A for further detail of the projects.)

In November of the same year, at the 6th ASEM Education Ministers' Meeting held in Seoul, the Initiative was officially commenced. The Seoul Announcement, adopted from the Education Ministries' meeting, recognizes the MOOC as a tool of educational innovation. As for the Initiative itself, it is significant in that it provides a foundation for the securing of channels that can achieve sustainable educational collaboration between international regions for the first time since the introduction of MOOC.

As part of initial activities, Memorandums of Understanding have been signed between institutions who operate MOOC platforms, for example K-MOOC and XuetangX; K-MOOC and FUN-MOOC; and JMOOC, K-MOOC and ThaiMOOC. The aim of these agreements is promoting collaboration between countries. Other actions have also been taken, including encouraging collaboration between MOOC development institutions for the development of common lectures, such as Chulalongkorn University of Thailand and Korea University of the Republic of Korea; Dusit Thani College, Mae Fah Luang University of Thailand and Jeju National University of the Republic of Korea; and also cross operation by FUN-MOOCs of France and K-MOOC of Republic of Korea.

2. Meeting objectives

The objective of the 2018 ASEM MOOC Stakeholders' Forum is to share best practices on the operation and utilization of MOOCs, as performed by the partner countries of the ASEM Network of MOOCs, at different levels, for example national, institutional and individual learners to promote its activities. In addition, working-level meetings will be established for the purpose of discussing operational directions.

The meeting will focus on the following core objectives:
- Share practice knowledge on the operation and utilization of MOOCs.
- Discuss the current status and the operational plans of the Initiative.

3. Expected outcomes

The meeting will produce the following expected outcomes:
- Improve collaboration with the partners of the Initiative;
- Agree on the operational direction of the Initiative; and
- Create the foundations for a joint development and operation of MOOC content between individual partner countries.

4. Participants

The ASEM partners and stakeholders with expertise on MOOCs are encouraged to attend.

- ASEM Partners : Partner Countries and Institutions of ASEM Network of MOOCs Initiative
- MOOCs platforms : national level and nonprofit platform providers
- Institutions offering MOOCs : universities, research organizations, and other for-profit education companies

5. Organization

- Host : The Ministry of Education, Republic of Korea
- Organization : The National Institute for Lifelong Education, Republic of Korea

6. Date and Venue

- Date: 7 November , 2018
- Venue: Art Hall, Grand Wakerhill, Seoul, ROK

7. Tentative program

Time		Program
13:30~14:00	30'	**Registration**
14:00~14:15	15'	**� Opening Ceremony** ▪**Opening Remarks** Opening Remarks Yeo-kak YUN, the President, NILE ▪ **Welcome Remarks** Ministry of Education
14:15~15:15	60'	**◉ Report on Progress of the Initiative** ▪**Report on progress of the ASEM MOOC network initiative** Dr. Jae-yeol KIM, Head of K-MOOC operating center, NILE ▪**QA Framework for ASEM MOOCs** Dr. Praweenya SUWANNATTHA CHOTE Professor, Chulalongkorn University **◉ Members' Case Presentation 1** ▪**(Thailand) Sharing experiences on joint development: KMOOC and Thai MOOC** Dr. Natthakan IAM-ON Professor, Mae Fah Luang University ▪**(Japan) Current Situation and Perspective of JMOOC** Dr. Yoshimi FUKUHARA Executive Director/Secretary General, JMOOC
15:15~15:35	20'	**Break & Networking**

15:35~16:20	45'	**◼ Members' Case Presentation 2** ▪**(China)MOOC and profit model of XuetangX** Dr. Chao LI the President, XuetangX ▪**(Philippines) Usage and Recognition of MOOCs: The Philippine Experience** Dr. Melinda dela Pena BANDALARIA Chancellor, University of the Philippines Open University ▪**(Korea) Case on MOOCs Credit Recognition and Transfer** Dr. Kyung-Shik Shin Professor, Ewha Womans University
16:20~16:50	30'	**◼ Q&A**
16:50~17:00	10'	**Closing and photo session**
17:00~		**Dinner**

8. Working Language

English & Korean (Simultaneous interpretation provided)

9. Contact

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Appendix A: Partners Involved in the Projects

The survey was conducted to determine role & responsibility of ASEM MOOCs network institutes (countries) on four MOOC projects. The result of the survey was shared as follows:

Component	Level of Engagement		
	Project Leader	**Resource Provider**	**Observer**
Joint Development and Operation of ASEM MOOCs Contents	• University of Philippines Open University (Philippines) • NILE (ROK)	• Flemish Community of Belgium (Belgium) • Universiti Brunei Darussalam (Brunei Darussalam) • FUN-MOOC Network (France)	• DAAD(Germany) • Department of Higher Education (Myanmar) • French Embassy (France) • Commission on Higher Education (Philippines) • European Commission
Development of QA Guideline for ASEM MOOCs	• TCU(Thailand)	• Malaysian Qualification Agency (Malaysia) • Malaysia MOOC Working Committee (Malaysia) • Flemish Community of Belgium (Belgium) • Universiti Brunei Darussalam (Brunei Darussalam) • FUN-MOOC Network (France)	• DAAD (Germany) • Department of Higher Education (Myanmar) • French Embassy (France) • European Commission
Publication of the Best Practices of Usage and Recognition of MOOCs	• NILE (ROK)	• Malaysia MOOC Working Committee (Malaysia) • Flemish Community of Belgium (Belgium)	• DAAD (Germany) • Department of Higher Education (Myanmar) • Universiti Brunei Darussalam (Brunei Darussalam) • French Embassy (France) • European Commission
ASEM MOOC Stakeholders' Forum	• NILE (ROK)	• Malaysian Qualification Agency (Malaysia) • Malaysia MOOC Working Committee (Malaysia) • Flemish Community of Belgium (Belgium) • Universiti Brunei Darussalam (Brunei Darussalam)	• DAAD (Germany) • Department of Higher Education (Myanmar) • French Embassy (France) • European Commission

Observers : Asia-Europe Foundation (ASEF) , ASEM Education Secretariat (Indonesian Ministry of Education and Culture) , ASEM LLL Hub, Chinese Ministry of Education, Danish Ministry of Higher Education and Science, European Commission, UK NARIC (PARTICIPATION LEVEL YET TO BE CONFIRMED)